



"Anthem" spot for Marco's Pizza scored by Visual Music

Visual Music Scores Campaign for Marco's Pizza

Spots for Northlich Feature Award-Winning Talent

LOS ANGELES --(SPW)-- Visual Music recently completed scoring a series of TV and radio commercials for Marco's Pizza. The spots started airing January and feature music from award-winning composer Damien Heartwell and sound design by Academy® Award-Nominated Herwig Maurer. VM's creative director Tom Seufert worked with Group Creative Director Dan Rapp, Sr. Art Director Will

Sterns and producer Trish Cranor from Northlich.

The spots showcase gorgeous shots of the authentic fresh Italian ingredients used by Marco's underscored by a fun, quirky music track with innovative sound design.

Visual Music is a boutique music house with an elite roster of world-class composers, emerging artists and hit songwriters. Other recent clients include Disney, BMW, Ford, AT&T ("Daybreak," a 2013 Cannes Silver Lion winner for Branded Media & Entertainment), iRobot, Red Bull, Hard Rock Hotel and the Salvation Army. For more information go to www.visualmusicartists.com



SPW Video Credits:

Agency: **Northlich**

Group Creative Director: Dan Rapp

Sr. Art Director: Will Stearns

Agency Producer: Trish Cranor

Music Company: **Visual Music**

Creative Director: Tom Seufert

Composer: Damien Heartwell

Sound Designer: Herwig Maurer